Webroot®
Security Awareness Training

DATA MAGIC COMPUTER SERVICES

Improve Cyber Resilience to Minimize Security Incidents and Unforeseen Costs

Overview

No matter how large or small a business is, it's a target for cybercriminals. That's because it only takes a single unwitting click on a phishing link to grant criminals access to everything on a given network and, in some cases, beyond. It's also why security awareness training and phishing simulations are essential for businesses who want to transform end users from the weakest link in the security chain, into a truly resilient first line of cyber defense.

A small business with under 50 employees, faces nearly the same level of risk as a 20,000- employee enterprise.[1]

Criminals target organizations for a variety of reasons. They might aim for long-term network infiltration and data theft, attempt to scam users or businesses out of data or money, or try steal user credentials to access different parts of the network. They might also attempt to turn an end user's machine into a 'zombie' as part of a botnet or spam relay, or to mine cryptocurrency by hijacking its CPU. There are numerous possibilities. The bottom line is that end users need regular and consistent cyber-awareness education. With regular training, businesses can empower end users to identify and report scams, avoid risks, fulfil regulatory compliance requirements, and help prevent modern cyberattacks.

The Webroot Approach

Webroot® Security Awareness Training provides the continuous, relevant, and measurable testing and education businesses need to minimize risky user behaviors and resulting security incidents and achieve cyber resilience. Integrated into the Webroot® management console for small to medium-sized business (SMBs) and managed service providers (MSPs), Security Awareness Training is easy to initiate and administer. And, because all Webroot products are backed by real-time Webroot BrightCloud® threat intelligence, customers can rest assured that all courses are up to date and relevant.

MSP and SMB-Friendly Training and Management
Webroot Security Awareness Training is a fully cloud-based software-as-a-service (SaaS) offering. Admins can manage training and phishing simulations via the same console Webroot® Business Endpoint Protection and Webroot® DNS Protection use, providing a single-pane-of-glass experience with low management overhead.

Unlike other training providers, Webroot focuses on the needs of MSPs and SMBs, who don't always have the resources to administer compliance and awareness training. Affordability is another important factor, which is why Security Awareness Training is designed to be easy to administer and automate, and won't break the bank.

Microsoft® Azure AD Integration and Simple Management
With its integration with Microsoft® Azure Active Directory, Webroot® Security Awareness Training lets admins automate the initial import of target users and keep them in sync. Using the simple five-step setup wizard, it's quick and easy to create phishing simulations and compliance and training campaigns. In just a few minutes, you can name a campaign, choose the desired recipients, create or select a training email template, choose the training module, and launch.

Admins can also clone existing campaigns or combine multiple activities to run over a specific time period. Additionally, admins who manage multiple clients or sites, such as MSPs, can plan and implement training programs across multiple clients at a global site level. Various features, including reminders, randomization, scheduled training, and automated reporting, make it simple and straightforward to run fully accountable and continuous security awareness campaigns that effectively improve user behavior over time.

What Results to Expect

Since introducing Webroot® Security Awareness Training to the market several years ago, Webroot data has shown consistent, measurable improvements in end user clickthrough rates in phishing simulations. In fact:

- Running 1-5 security awareness campaigns over 1-2 months showed an average click rate of 37% on phishing simulations.[2]
- Running 6-10 campaigns and training over 3-4 months reduced the click rate to 28%.[2]
- Running 11+ courses over 4-6 months dropped the rate to 13%.[2]

If the click-through rate on phishing simulations drops from 37% to 13% in only six months, that's a 65% reduction in clicks that could have compromised the organization. Consider the number of user errors that result security incidents each year. Then think about the subsequent productivity losses and the man hours required for recovery. Now factor in any regulatory fines and the loss of customer trust and business reputation. That 65% reduction could easily mean the difference between thriving and struggling as a business.

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Security Awareness Training at a Glance

Intuitive Learning Management System (LMS)
Webroot® Security Awareness Training includes a highly automated LMS to make training management easy and efficient.

Microsoft® Azure Active Directory integration and 5-Step Wizard
The Azure AD integration makes managing user training straightforward, while the campaign wizard reduces the amount of time and cost of administering cybersecurity education programs.

Dark Web Breach Report
Webroot provides an easy-to-use Dark Web Breach Report to help demonstrate the need for training, as well as any compromises affecting an email domain.

Phishing Simulator
The unlimited phishing simulator provides an everexpanding, topical phishing template library that is regionalized for efficacy and relevance, while randomization ensures realistic engagement and phishing scenarios.

Engaging, Interactive Training
Cybersecurity training must be engaging, interactive, and easy to consume to hold users' attention and achieve lasting results. All of Webroot's high-quality courses fit these criteria and can be sent directly to end users on a scheduled or ad hoc basis, as many times as necessary. Users can access and launch all courses in one click from any browser on any computer or mobile device. Automated reminders ensure users know about any outstanding coursework.

Trackable, Fully Customizable Training Campaigns
The built-in LMS keeps track of every user's participation, making all cybersecurity education accountable and measurable.

Full Course, Campaign, and Contact Management
The fully integrated course management wizard, contact manager, training email templates, course library, and reporting center enable you to quickly and efficiently schedule and assign training. Users can be imported via Azure AD, Active Directory LDIF, CSV files, or web-based form. Tags allow easy grouping of users by location, department, or category to streamline training.

Global Campaign Management and Dashboard
A single-pane-of-glass training dashboard shows all the campaigns in progress or completed, while an intuitive four-step campaign management workflow allows admins to compose and launch multi-client training quickly and easily.

Scheduled Reporting Center
Receive phishing campaign statistics and generate peruser action and other reports to measure progress and ROI. Our Campaign Executive Summary Report highlights the campaign data and results of the training.

65+ Training Courses, Including:

Featured Cybersecurity Courses
- Understanding Cybersecurity
- Understanding Malware
- Understanding Phishing
- Working Safely and Securely
- Avoid Phishers, Hackers, and Social Engineers

Topical Cybersecurity Courses
- Social Media Awareness
- Phishing Awareness
- Websites and Software
- Email
- Passwords
- Physical Access

Compliance Courses
- PCI DSS
- Data Protection (UK/EU)
- Compliance UK – The Bribery Act
- Compliance UK – Anti-Money Laundering
- Compliance UK – Freedom of Information
- Compliance UK – Whistleblowing
- Compliance AUS – Notifiable Data Breaches
- GDPR – Global Data Protection Regulation (UK/EU)
- HIPAA Privacy and Security 101
- HIPAA for CE or BA

Trial and next steps
For more information, contact your Webroot Account Manager or our sales department. Visit webroot.com to initiate a FREE 30-day trial. Existing Webroot customers can also start trials directly via the Webroot management console.

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About Carbonite and Webroot

Carbonite and Webroot, OpenText companies, harness the cloud and artificial intelligence to provide comprehensive cyber resilience solutions for businesses, individuals, and managed service providers. Cyber resilience means being able to stay up and running, even in the face of cyberattacks and data loss. That's why we've combined forces to provide endpoint protection, network protection, security awareness training, and data backup and disaster recovery solutions, as well as threat intelligence services used by market leading technology providers worldwide. Leveraging the power of machine learning to protect millions of businesses and individuals, we secure the connected world. Carbonite and Webroot operate globally across North America, Europe, Australia, and Asia. Discover cyber resilience at carbonite.com and webroot.com.